



EEC TOOLS IN PRACTISE

EXPERIENCE OF THE ASSOCIATION OF SMALL AND MEDIUM-SIZED ENTERPRISES AND CRAFTS OF THE CZECH REPUBLIC

Project funded by European Commission LLP Programme – Leonardo Da Vinci – TOI – 2012-1-IT1-LEO05-02794, CUP G12F12000080006.

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Pisa, 09/09/2014

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□ **BMC Model Testing**

- AMSP ČR chose two target groups for the EEC tools' testing phase:
 - **BMC Model** was tested on young people with who AMSP cooperate through programme Erasmus for Young Entrepreneurs (EYE),
 - **BMC Model** was tested on people with whom AMSP cooperated and in the past on different projects.

□ **BMC Model Testing**

- AMSP is participating in the EYE project as Intermediary Organization
- Testing phase was done by distance form
- Introductory training by Skype first, later email with instructions and procedures
- 2 weeks participants had for testing and evaluation feedback
- Feedback was largely positive => To sum up BMC tool is innovative and useful for new and established entrepreneurs as well
- Testing phase with second group of participants took place the same way as previous group.

□ Guarantee the sustainability of the tools in the future:

- Using within programme “Erasmus for Young Entrepreneurs”
- Using and propagate through its own programme “Svou cestou - Young business”
- Get into the awareness of programme participants “Podnikavá žena”



Erasmus for Young
Entrepreneurs



podnikavá
žena

□ Another own programmes of AMSP ČR which support entrepreneurship:

- A Programme Supporting Crafts „Fandíme řemeslu“
- A Programme Family Company „Rodinná firma“
- BMC tool will include educational activities and projects AMSP ČR



□ **Thank you for your attention!**

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